

The Kuala Lumpur Art Book Fair (KLABF) is back for its fifth edition to honour the city's vibrant artist-run culture and self-publishing scene. KLABF 2025 invites artists, designers, illustrators, writers, photographers, printmakers, independent publishers, alongside enthusiasts from Malaysia and beyond to gather under one roof for an exciting three-day celebration of the art book community.

This year's edition will feature an exciting roster of programmes, including talks, workshops, exhibitions, special showcases, and more - fostering a dynamic and inclusive space for confluence, conversation, and collaboration.

GENERAL GUIDELINES.

1. This application is open to local and international exhibitors.
2. KLABF is a curated event. Submission of application does not guarantee participation in the Fair.
3. There will be a selection process to decide the final exhibitors. Confirmed exhibitors will be notified via email.
4. By submitting this form, applicants declare that they are able to produce a reasonable amount of printed matter in time for KLABF 2025 (refer to Selection Criteria).
5. Each applicant is required to include a brief on a minimum of TWO (2) publications (art books, magazines, zines, catalogues, photobooks, and other forms of self-publications) .
6. Exhibitors are allowed to share booths, up to a maximum of TWO (2) exhibitors per booth.
7. For booth-sharing exhibitors, only ONE (1) application form is required.
8. Manpower must be arranged and provided at the Exhibitors' own cost.
9. Exhibitors are required to comply with the assigned setup/teardown schedule to ensure the Fair proceeds smoothly.
10. Booth selections are subject to availability. Only a limited number of Showcase Booths (table with wall) will be allocated.

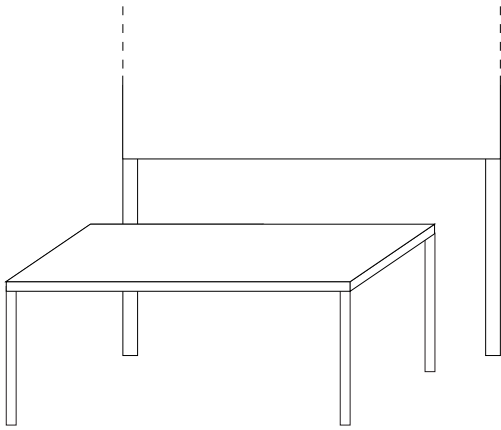
SELECTION CRITERIA.

1. KLABF will prioritize applications by those who (a.) have past experience in producing publications, and/or (b.) are actively publishing new works or experimenting new approaches/ methods with their practices.
2. Confirmed exhibitors are expected to produce at least TWO (2) publication works for sale during the event, such as zines, art books, catalogues, photobooks, and other forms of self-publications or independently-produced printed works. These publications may then be supplemented by other items for sale such as T-shirts, postcards and stickers.
3. Exhibitors will be selected based on information provided in the application — including images, texts and websites. In order to ensure a smooth selection process, please provide the most up-to-date and accurate information on your project(s) and portfolio. All links should be working, with full viewing access to its contents.
4. Exhibitors based outside of Malaysia are welcome to apply for KLABF 2025. Travel arrangements and manpower are to be arranged at the exhibitor's own cost.

BOOTH TYPES & FEE.

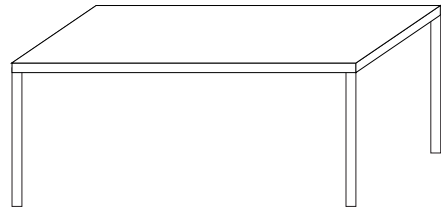
¹ The booth fees listed cover all 3 days of the fair

² Table cloth is not provided



A. SHOWCASE BOOTH (MYR 850)

Table with 2 Chairs + Wall



B. STANDARD BOOTH (MYR 700)

Table with 2 Chairs

* Table Size: 2ft x 6ft

TERMS & CONDITIONS.

PAYMENT

Confirmed participants will be notified by email and given further payment instructions. Failure to meet the designated payment date will result in forfeit of application.

CANCELLATION

Last-minute cancellation of an exhibitor's participation made 6 weeks or less prior to the start of the Fair will incur a forfeit of booth payment. However, if exhibitors find themselves in emergencies or extreme circumstances that severely affect their participation in KLABF, please contact us at klartbookfair@gmail.com as soon as possible.

LEGALITIES

Under no circumstances will Kuala Lumpur Art Book Fair be held responsible or liable in any way for any claims, losses, expenses, damages, destruction, theft, or liabilities whatsoever of an Exhibitors' sales, products, and/or belongings resulting or arising directly or indirectly from your participation in the fair.

INTELLECTUAL PROPERTY RIGHTS

Exhibitors warrant and represent that they own or have been granted all the intellectual property rights necessary and will not infringe on the intellectual property rights of any third party.

OPINION DISCLAIMER

The views and opinions expressed by the various participants at KLABF 2025 are solely those of the individuals involved and do not necessarily reflect the official policy, position or opinion of KLABF.

KLABF DOES NOT tolerate content, hate speech and hateful conduct that promotes violence against, threatens, or harasses other people on the basis of race, ethnicity, national origin, caste, gender, sexual orientation, or religious affiliation. If an exhibitor has been found engaging in any such harmful behaviours, KLABF reserves the right to terminate the exhibitor's registration without prior notice or warning.

We strive to provide a platform that is accepting of a wide range of creative works and themes. For more information about what this guideline prohibits and how to appeal decisions about adult content, please contact us at klartbookfair@gmail.com.

DATELINE

15 JULY 2025 (TUE)

11:59PM (MYT)

Thank you and we hope to
see you at KLABF 2025!

Please fill in the application form at:

www.klartbookfair.com/exhibitors-application-form